

To be successful in today's business world, you must standout. Sought after for your expertise and be both credible and visible. Easier said then done, but very possible with know-how, a strategy and a coach to keep you moving forward.

Craft the narrative people use to describe you and your business. Build the relationships, champions and opportunities needed to shape the business success you want and deserve. Be ready to show-up and speak-up with impact.

BrandAmplified is a proven coaching program that has helped hundreds of clients globally own their success and fuel the success of their business through strategy and personal brand power.

It is a robust program that addresses the three pillars of Clarity & Confidence, Strategy & Impact and Credibility & Visibility.

Build authority and opportunity today and watch your business thrive.

12 Coaching Sessions Unlimited support

### **Bespoke**

Each program is tailored to individual requirements

## **Delivery**

Virtual via Zoom delivered at an agreed cadence.

# 30+ business and branding topics explored

- > Business Visions & Goals
- > The Ideal Customer & Brand Alignment
- Pain Points & Solutions
- > Customer Experience Map
- Development Plan
- > Vetting, Viability & Strategy

- Credibility, Visibility & Promotion Plans
- > Online & Offline Audit
- LinkedIn Refresh & SEO
- > Storytelling, Thought Leadership & Pitch
- Structured Fieldwork
- > Unlimited Support



# Meet and explore 'success' Engagement O4 Chemistry check Proposal O3 Kick-start the program

## **Facilitator & Executive Coach**

# **Janine Manning**



Founder of CareerAmplified and BrandAmplified, Janine is an experienced executive coach who specialises in career strategy and personal branding solutions that drive success for professionals. Based in Australia with a global client base, Janine's proven CareerAmplified program has helped hundreds of clients successfully build impactful careers that have promoted heightened engagement, meaning and sustainability. Often described as high energy, challenging and supportive, Janine enjoys working with clients from across the globe and understands the cultural nuances that often impact this work. As an ICF-PCC certified coach, Janine champions a level of curiosity, personalisation and accountability in her programs that transcends standard career management services.













Bloomberg





















Julius Bär



McKinsey &Company



















## **Contact**